

## **NEXPRESS SOLUTIONS CREATES COLOR DIGITAL PRINTING SOLUTIONS**



The convergence of image science and information technologies enables printers to create color digital printing output that's often hard to distinguish from conventional printed materials -- except by how swiftly it is produced.

Such technologies from NexPress Solutions LLC are re-shaping the printing landscape. NexPress is a

joint venture of Kodak, a world leader in imaging and digital color technology, and Heidelberg Druckmaschinen AG, a world leader in the development and manufacturing of modern printing solutions.

The NexPress 2100, launched in 2001, is the company's flagship digital color production printing system. The NexPress 2100 harnesses digital and information technology to enable printers to create a new type of variable printed product. Output from the NexPress 2100 -- from short-run brochures to high-volume direct mail materials -- are full-color output that offers advantages over traditional printing. They can be printed in hours instead of days or even weeks.

The NexPress 2100 is distributed and serviced around the world through Heidelberg Druckmaschinen AG.

Headquartered in Rochester, NY, NexPress Solutions is composed of three business units. The Color Business designs and develops color digital printing systems. The Black and White Business markets and distributes black and white digital products manufactured by Heidelberg Digital L.L.C. The Materials Business develops and manufactures NexPress DryInk™ and consumables for digital color and black and white printing.

For more information, visit <http://www.nexpress.com>.

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